

## Sponsor Packages

As a sponsor of the symposium, you will have a platform to not only reach your target audience directly by booth exhibitions, but also indirectly through our websites and social media platforms. As part of the goal of the symposium is also to raise funds, your establishment will also be able to fulfil its corporate social responsibility towards nature and its biodiversity.

Below are a few options of how you can achieve this:

<p><b>Sponsor Package BRONZE</b></p> <p>Total Price: € 500,00</p>	<ul style="list-style-type: none"> <li>• Company logo in program book</li> <li>• Company logo on symposium banner and website</li> <li>• Placement of company standing banner in exhibition hall</li> <li>• Entry for 1 person to the Networking Brunch</li> </ul>
<p><b>Sponsor Package SILVER</b></p> <p>Total Price: € 1000,00</p>	<ul style="list-style-type: none"> <li>• Booth in exhibition hall 8m<sup>2</sup></li> <li>• Advertising in program book (half page)</li> <li>• Company logo on symposium banner and website</li> <li>• Company brochure/product in goody bag for all participants</li> <li>• Mentions in social media posts</li> <li>• Entry for 1 person to the Networking Brunch</li> <li>• 1 day ticket for 1 person for the Symposium</li> </ul>
<p><b>Sponsor Package GOLD</b></p> <p>Total Price: € 1500,00</p>	<ul style="list-style-type: none"> <li>• Booth in exhibition hall 8m<sup>2</sup></li> <li>• Advertising in program book (full page)</li> <li>• Company logo on symposium banner and website</li> <li>• Company logo/banner on main stage</li> <li>• Company brochure/product in goody bag for all participants</li> <li>• Mentions in social media posts</li> <li>• Entry for 2 persons to the Networking Brunch</li> <li>• 1 day ticket for 2 persons for the Symposium</li> </ul>
<p><b>Sponsor Package PLATINUM</b></p> <p>Total Price: € 2000,00</p>	<ul style="list-style-type: none"> <li>• Booth in exhibition hall 16m<sup>2</sup></li> <li>• Advertising in program book (full page)</li> <li>• Company logo on symposium banner and website</li> <li>• Company brochure/product in goody bag for all participants</li> <li>• Mentions in social media posts</li> <li>• "Brought to you by" on blog posts</li> <li>• Entry for 2 persons to the Networking Brunch</li> <li>• 2 day ticket for 2 persons for the Symposium</li> </ul>

Silver, Gold and Platinum sponsors will receive 10 vouchers for a 15% discount on all types of entry ticket.

### Detailed pricing details (when purchased separately from package):

• Booth in exhibition hall 8m <sup>2</sup>	€ 500,00	• Advertising in program book (full page)	€ 450,00
• Company logo in program book	€ 150,00	• Company brochure in goody bag for all participants	€ 250,00
• Company logo on symposium banner and website	€ 250,00	• Logo on website	€ 250,00
• Company logo on main stage	€ 350,00	• Mentions in social media posts	€ 300,00
• Advertising in program book (half page)	€ 250,00	• "Brought to you by" on blog posts	€ 300,00

Information about the Symposium can be found on [www.kingcobrasymposium.com](http://www.kingcobrasymposium.com)

For further information on sponsoring, please contact Rogier van Rossem at [voorzitter@stichtingherpetofauna.com](mailto:voorzitter@stichtingherpetofauna.com) or call +31614365223

# The King Cobra

A flagship species for the conservation of tropical rainforests.



Education | [www.edupet.nl](http://www.edupet.nl)

## Introduction

The king cobra (*Ophiophagus hannah*) is a truly impressive snake. Not only is it the largest venomous snake in the world, it is often an apex predator in tropical forest ecosystems, playing a critical role in trophic ecology and maintenance of biodiversity.

The scientific name of the king cobra translates to “snake eater,” and the species has long been considered to be a snake eating specialist. Indeed, king cobras are known to consume a wide variety of snake species, but recent research has shown that some individuals will readily consume other reptiles such as monitor lizards. King cobras are diurnal, active foragers, seemingly always on the lookout for an unsuspecting prey item. Because king cobras always appear to be hyper alert, it has led people to think of them as being highly intelligent. Although ascribing degree of intelligence to snakes is clearly anthropomorphising, king cobras certainly inspire the imagination of people worldwide.

King cobras have an enormous range, found from southern China in the north to the Indonesian archipelago in the south, and from western India to the Philippines in the east. Unfortunately, many of the habitats where king cobras are found are being negatively influenced by humans, which naturally increases human-animal conflict and has had devastating consequences for these magnificent animals and causing them to be elevated to Vulnerable by IUCN, based primarily on habitat loss and unnecessary killing, which are thought to be the main factors in the species’ decline throughout its entire range.

In spite of its Vulnerable designation, we know very little about the true status of the king cobras in the wild. There is a clear need for more research to provide the scientific and conservation

communities with the information needed to protect the species. Recent work using radio telemetry has already resulted in important new findings regarding home range size, habitat use, movement patterns, and foraging behaviour. However, the need for more detailed information from across the species’ range is critical. It is clear that king cobras play an important role in maintaining healthy ecosystems. Their position in the food web as a top predator makes them especially important, because they help maintain the ecological balance in rainforests. These forests are also critical to humans who depend on them for their livelihoods. We consider king cobras as not only a flagship species for tropical forests, but a keystone species for forest ecology.

In recent years, it has become clear that many snake venom compounds have profound positive impacts on human health due to the fact that these compounds can help us fight disease and relieve pain. The king cobra’s venom contains a powerful painkiller and additional research may reveal even more important uses of its venom. During the symposium, more information will be available about this research and the possibility to help fund it!

The king is truly a flagship species for rainforest protection throughout its range and has been part of human folklore for many centuries; this is clearly not a species that we can afford to lose!

## The First International King Cobra Symposium 2017

The very first International King Cobra Symposium will feature the biggest experts, herpetologists, toxicologists and biologists from all over the world to talk about the important issues in King Cobra biology and conservation and aims to ignite cooperation of all parties as well as raise funds towards the preservation of the superior species of serpents. The list of speakers includes Romulus Whitaker, herpetologist and founder of the Madras Snake Park, Dr Matt Goode, research scientist at the University of Arizona and Prof Dr Indraneil Das, author of ‘A Field Guide to the Reptiles of South-East Asia’ and former Fullbright fellow.

Talks on King Cobra conservation, research in its natural behaviour as well as toxicology and youth participation in wildlife protection will be topics discussed in the symposium and participants are encouraged to play an active role in the symposium by joining the Question and Answer sessions.

Never before has such a prestigious line up come together to make an important step in furthering research and protection of one of the most iconic snakes in the world.

Target audiences of the symposium are international herpetologists, biologists, herpetofauna hobbyists, conservationists and those with interest in conservation, zoologists and those in the wildlife industry, veterinarians and those involved in reptile medicine, students and the general public and we expect about 300 participants. Visitors of the symposium will also witness a presentation about a scientific breakthrough in cobra research and venom evolutionary development apart from being able to walk through exhibitions from reptile and conservation related establishments.

**We look forward to working with you to make the First International King Cobra Symposium 2017 a success!**

## Here is a little sneak peek at our Symposium Venue:



## Our Symposium will feature these revered keynote speakers:



**Romulus Whitaker**, India



**Dr. Colin Strine**, Thailand



**Dr. Matt Goode**, USA



**Dr. Brian Grieg Fry**, Australia



**Prof. Indraneil Das**, Malaysia



**Gowri Shankar**, India

